

# Data Mining

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- I. Introduction
- II. Cluster Analysis
- III. Nearest Neighbor Strategies
- IV. Latent Variables Analysis
- V. Association Analysis

# Objectives

- ❑ understand and explain the basic concepts of data mining
- ❑ understand formalized concepts and methods and be able to implement them in the form of algorithms
- ❑ sensibly select, adapt, and apply relevant methods
- ❑ become able to educate yourself

# Related Fields

1. Statistics [paradigms, models]
2. Mathematics
3. Information Retrieval [methods, algorithms]
4. Knowledge Processing
5. Heuristic Search
6. Decision Support Systems [applications]
7. Business Intelligence
8. Web Technology

# Literature

## Data Mining:

- ❑ D. Hand, H. Mannila, P. Smyth.  
*Principles of Data Mining*  
Bradford, 2001.
- ❑ P.N. Tan, M. Steinbach, V. Kumar.  
*Introduction to Data Mining*  
1st edition, Addison Wesley, 2005.
- ❑ I.H. Witten, E. Frank.  
*Data Mining: Practical Machine Learning Tools and Techniques*  
3rd edition, Morgan Kaufmann, 2011.

# Software

## Programming:

- ❑ Eclipse Foundation, Inc., Canada.  
*Eclipse SDK*  
Version 4.5. [www.eclipse.org/downloads](http://www.eclipse.org/downloads)

## Statistics:

- ❑ R Development Core Team.  
*R*  
Version 3.x. [www.r-project.org](http://www.r-project.org)
- ❑ E. Jones, T. Oliphant, P. Peterson and others.  
*SciPy*  
Version 1.x. [www.scipy.org](http://www.scipy.org)
- ❑ J.W. Eaton.  
*GNU Octave*  
Version 5.x. [www.gnu.org/software/octave](http://www.gnu.org/software/octave)