## Manipulating Embeddings of Stable Diffusion Prompts

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# **Prompt Engineering Means Trial and Error**

- □ Text-to-image models allow users to directedly control the output
- □ Finding the right prompt is difficult
- Trial and error
- □ Frustrating, inaccessible

Prompt → Embedding → Image Prompt Engineering

## **User Stories**

- 1. Users want to achieve certain aesthetics: Prompt modifiers like 4k high resolution award winning image
- 2. Users seek inspiration based on a given prompt: Expanding the prompt with keywords
- 3. Users try to verbalize aspects seen when using a certain seed: Expanding the prompt with details

## **Prompt Embedding Space**

- Prompt embedding space is continuous
- □ Allowing manipulations like interpolation and gradient-based methods



# **Manipulating Prompt Embeddings**

- Allow users to directly manipulate prompt embeddings instead of the prompt
- We introduce three methods for directed prompt embedding manipulation

Prompt → Embedding → Image Prompt Engineering

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Prompt → Embedding → Image Prompt Engineering Prompt → Embedding → Image ↑ Manipulation

# (1) Optimization Direction by Image Quality Metric



# (2) Optimization Direction by Human Feedback



# (2) Optimization Direction by Human Feedback

1. Initialization





2. Image Selection



3. History





Interpolation Value	0.3	Generate						
Current		TSNI			3			200
() () () () () () () () () () () () () (			2			4		100
								0
						(5)		-100
				1				-200
Collins			200	100	0	-100	-200	)

# (3) Optimization Direction by Target Image



## **Results: Metric-Based Optimization**



Prompt









## **Results: Metric-Based Optimization**



Prompts 1-4 Metric: aesthetics

### **Results: Optimization Based on Human Feedback**



Prompts 1-3

— Prompt engineering ——>

## **Results: Optimization Based on Human Feedback**



Prompts 1-3

Our method \_\_\_\_\_>