## Candidate Document Retrieval for Web-scale Text Reuse Detection

Matthias Hagen Benno Stein

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SPIRE 2011 Pisa, Italy October 19, 2011 Text from one document used in another.

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#### Big Ben turning into London's version of the Leaning Tower of Pisa a¶ 80

by Martin Fricker, Daily Mirror 10/10/2011



Big Ben and The Leaning Tower of Pisa (pics: Reuters)

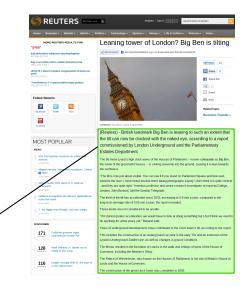
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acceleration we would have to do something in a few years

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## Plagiarism



### Karl-Theodor zu Guttenberg (former German Minister of Defence)



60% of dissertation plagiarized

### Paper versions

#### Candidate Document Retrieval for Web-Scale Text Reuse Detection\*

Matthias Hagen and Benno Stein

Faculty of Media Baahaas-Universität Weimar, Germany «first name» «last name» #uni-weimar de

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#### 1 Introduction

The problem considered in this paper appears as an important sub-task of natematic test means distection. At the mean detection option minut a finding protogon within a given decenter withch, in a similar form, are also contained in another document. The goal is one only to identify simple concisions: each point but due cases of paraphrased but traves, addresses a broader spectrum that also cover problems like information preval analysis (e.g., where are are so softistis present).

Usually, automatic detection system fuel percential recore pursages via face-8-bec comparisons of the pin-occurrent against a or of "penetising" documents. While for multi document collections in its facilities to perform a complete comparison against eory document, this is visionly not possible when the collection is large. The idea them is no compare only against documents fan cover a topic similar to the gives document, which the rational data must documents are normalized to the document and the theoretical sector and the sector and the sector of the A' of hypothese or longer components the local none pleases from the given document and to refere out of document as normalized these layers document and

Our contribution to this problem is a strategy of how to query a web search engine using the extracted keywords. However, we do not deal with the complete task of

\* Extended version of an ECDL 2010 poster paper [10].

#### SPIRE 2011 full paper

### Paper versions

#### Candidate Document Retrieval for Web-Scale Text Reuse Detection\*

Matthias Hagen and Benno Stein

Faculty of Media Bauhaus-Universität Weimar, Germany «first name» «last name» @uni-weimar.de

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#### Capacity-constrained Query Formulation

Matthias Hagen and Benno Maria Stets

Faculty of Media Bauhaus University Weimar, Germany

Abstract Gree a set of keyphenes, we suspense how Wei queries with these phoness can be found that, taken absorption, mean a specified number of this. The use can of this problem is a physicism distribution that swarchs the Web for potentially inguitation gamesise in a given significant discovery. For the query formatistic scenario to the maximal tensor states [11], which is constructed with this. Compared to the maximal tensor states [11], which construct any obtaining. Compared to the maximal tensors states [12], which can be considered an the maximality more builded: handline, see respected surtings as on a strenge 50% when queries for or 10 phases are to be constructed.

#### 1 Introduction

The problem considered in this paper appears as an important sub-task of automatic templaterine directors. Equiproting integration affectors, the application directors, the application directors, the application directors of application directors of application integration. The application directors of a signation templation directors are considered and the application directors of the application directors of the application directors are considered and the application directors of the application directors are considered as an integration discover and to interve a transition handles of consenses or dipations that the probability constraint basis. Constraints are considered as an interve of the application directors are considered as a straining of for forting a latish of "spreasas" basis on the application straints in the one is not the latish in the one is the one is not the latish in the one is the one is not the latish in the one is the one is not the latish in the one is the one is not the latish in the one is the one application in the one particulation and the application directors are constraints an

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#### SPIRE 2011 full paper

#### ECDL 2010 poster

Given "suspicious" document



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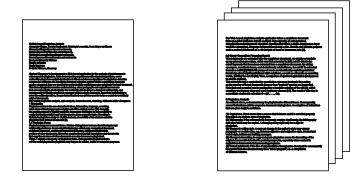
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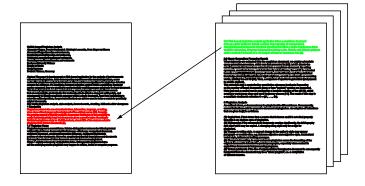
## Text reuse detection

- Given "suspicious" document
- Step 1: Find a set of candidate documents



## Text reuse detection

- Given "suspicious" document
- Step 1: Find a set of candidate documents
- Step 2: In-depth analysis against each candidate



# We focus on Step 1 Candidate document retrieval

### Observations

- Text reuse source = the entire Web
- Same topic doc's
- = more likely source

 $\rightarrow$  web search

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 $\rightarrow$  system capacity k

 $\rightarrow$  web search

• Up to k candidates = reasonable runtime

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 $\rightarrow$  web search

• Up to k candidates = reasonable runtime

#### Idea

Retrieve a feasible number of similar web documents.

Random string as query[Dasdan et al., CIKM 2009]Rare keywords as query[Dasdan et al., CIKM 2009]Important keywords as query[Yang et al., WSDM 2009][Bendersky and Croft, WSDM 2009]

## What query to formulate from important keywords?

#### information retrieval text reuse detection system web search query formulation

capacity constrained

search engine





russages in d which in identical or paraphrased form also appear in other documents. To solve this problem at web-scale, keywords representing a's topics have to be combined to web queries. The retrieved web documents can then be delivered to a text reuse detection system for an in-depth analysis. We focus on the cuery formulation problem as the crucial first step in the detection process and present a new query formulation strategy that achieves convincing results: compared to a maximal termset query formulation strategy [10, 14], which is the most sensible non-heuristic baseline, we save on average 70% of the queries in realistic experiments. With respect to the candidate documents' quality, our heuristic retrieves documents that are, on average, more similar to the given document than the results of previously published query formulation strategies [4, 8].

# information retrieval text reuse detection system web search query formulation capacity constrained search engine





Candidate Document Retrieval for Web-Scale Text Reuse Detection\*

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Matthias Hagen and Benno Maria Stein

Faculty of Media Bautaus University Weimar, Germany

Abstract Given a set of koppelanes, we analyze how Web queries with these phones can be formed that, ialon altogether, ritera a specified number of this between the second second second second second second second second levels for potential application paragraphic to approxability of the query formatalism problem we density a benefitie warsh shringy have do nocourrence publishing. Compared to the maximum lemma strange [3], which can be considered as the measure lemma strange [3]. Which can be considered as the measure lemma to be constructed.

#### 1 Introduction

The proferen considered in this paper agaests as an important which and of automatic test plagatism directions. Plagatizet of passages in a suspicious document can be load via direct comparison against potential source documents. Todays typical source of plagatism is the which which obviously contains to many documents for direct comparisons. The straightforward solution is to entract keyphrases from the suspicious document and to retrieve a tractable number of documents containing these phrases. These documents are considered

## Single keyword queries?

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Google	"information retrieval"	Advanced search
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Maps	for information within documents, and for metadata about documents, Relevance (information retrieval) - European Summer School in	
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News	Introduction to Information Retrieval nlp.stanford.edu/IR-book/	
Shopping	25+ items – Introduction to Information Retrieval. This is the companion Front matter (incl. table of notations – odf	
Blogs	O2 - The term vocabulary & postings lists     O3 - Dictionaries and tolerant retrieval	
Books	Slides - Irbook - Text classification and Naive Bayes - Exercises	
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More	www.dcs.gla.ac.uk/Keith/Preface.html An online book by C. J. van Rijsbergen, University of Glasgow.	

## Single keyword queries?

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## Single keyword queries?

## Underspecific!

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Videos News Shopping More	What is intrusion detection system? - A Word Definition From the www.webspoila.com/TERM/intrusion_detection_system.html This page describes the term intrusion detection system and lists other pages on the Web where you can find additional information.	
Any time Past hour Past 2 hours Past 2 days Past week Past month Past year	Intrusion Detection System www.intrusiondetectionsystems.org/ There are many intrusion detection systems on the market - how do you know that your intrusion detection system is the best for you! This is how they operate. Snort: Home Page www.snort.org/ Snorth is an open source network intrusion prevention and detection system (IDS/IPS) developed by Sourcelire. Combining the benefits of signature, protocol,	

## information retrieval text reuse detection system web search query formulation capacity constrained search engine

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News	Try different keywords.     Try more general keywords.
Shopping	Try fewer keywords.
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# information retrieval text reuse detection system web search query formulation capacity constrained search engine

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Shopping	Try fewer keywords.	
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Show search tools	Search Help Give us feedback	
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## Delete rare keywords till k results? [Bendersky and Croft, WSDM 2009]

#### 

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All results Sites with images Related searches Timeline More search tools	Web spam detection based on discriminative content and link features leeespice.leee org Conferences - Telecommunications (IST), 2010 by M Maimous - Retated articles 17 Mar 2011 – Thereafter, we design a spam detection system that employs a minimum set of eatures	

## Delete rare keywords

## Information lost!

#### 

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More search tools	minimum set of features Web information retrieval systems , Web spam detection Search engine , classification , data mining , feature selection , web spam "Challenges in web search engines", ACM SIGIR, Volume 36, Issue 2, 2002, pp	

## What query to formulate from the keywords?

## Not just one query!

## Not just one query!

But a set of queries!

## Not just one query!

## But a set of queries!

Remark: Each returning not too many results ....

## query 1/3

# information retrieval text reuse ALATACTICATION web search query formulation ALATACTICATION Search engine

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Videos	PDFI Applying the User-over-Ranking Hypothesis to Query	
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Shopping	File Format: PDF/Adobe Acrobat - Quick View	
Books	by M Hagen present a fully automatic user-site heuristic for web query formulation from given	
More	keywords to be done via a <b>web search engine</b> and can be tackled by automatically constructing a Adapting <b>information retrieval</b> systems to user queries	
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	Google Books Result	
	books.google.com/books?isbn=364224582X	
	Roberto Grossi, Fabrizio Silvestri, Fabrizio Sebastiani - 2011 - Computers - 442 pages	
	Candidate Document Retrieval for Web-Scale Text Reuse Detection • Matthias Hagen and We focus on the guery formulation problem as the crucial first step in the of	

## A set of queries!

# query 2/3

1441/6444441/644//1444/144441/ text reuse detection system //4/6///26/64/6/A query formulation //6/6/64/6/14/6/A search engine

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# query 3/3

### LLLOLALANIANIA / LET / LANAI / LEN / LANAI

13,44,4,44,12,64,1,134,13,4,44

web search

query formulation

### capacity constrained

search engine

Google	"web search" "guery formulation" "capacity constrained" "search engine"
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Images	Google Books Result books.appale.com/books?isbn=3642154638
Maps	Mounia Laimas, Joemon Jose, Andreas Rauber - 2010 - Computers - 573 pages
	Capacity-Constrained Query Formulation Matthias Hagen and Benno Maria Stein from these only a fraction, typically the Web search engine's top-ranked
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Books	File Format: PDF/Adobe Acrobat - Quick View
	by M Hagen - Cited by 2 - Related articles
More	Capacity-constrained Query Formulation. Matthias Hagen typically the Web search engine's top-ranked results, could be processed by the detection system
All results	PPI Candidate Document Retrieval for Web-Scale Text Reuse
Related searches	Detection •
Timeline	www.uni-weimar.de/medien/webis/publications//stein_2011l.pdf
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	CAPACITY CONSTRAINED QUERY FORMULATION. GIVEN: (1) Set W or keywords. (2
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Web search queries from the user's information need expressed .... An approach to content-based image retrieval based on the Lucene search engine library ...

# query 3/3

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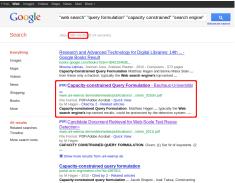
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web search

query formulation

### capacity constrained

search engine



Web search queries from the user's information meet expressed .... An approach to content-based image retrieval based on the Lucene search engine library...

### Properties

- All keywords covered
- Not too many results ( $\leq 1000$ )
- Desired document among the results

(similarity) (capacity) (quality)

### Problem

How to automatically find such query sets?

### CAPACITY CONSTRAINED QUERY FORMULATION

- Given: ① Set *W* of keywords
  - Query interface for a web search engine
  - 3 Upper bound k on the number of desired results
- Find a family  $\mathcal{Q} \subseteq 2^W$  of queries:
  - returning  $\leq k$  results
  - covering all keywords from W.

#### **Optimization** Problem!

Minimize the number of submitted web queries to find Q.

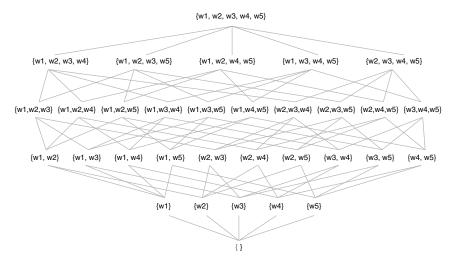
### CAPACITY CONSTRAINED QUERY FORMULATION

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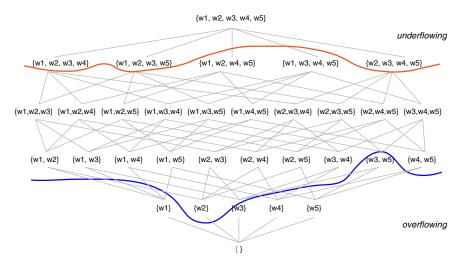
### **Optimization Problem!**

Minimize the number of submitted web queries to find  $\mathcal{Q}$ .

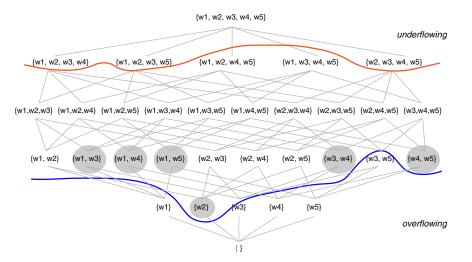
## All possible queries



## Queries with at most $\ell$ results



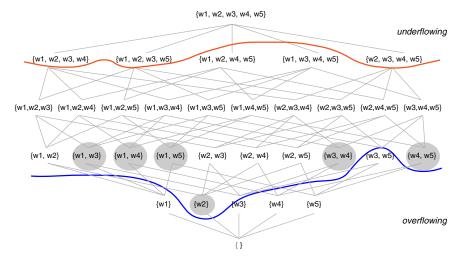
# Minimal non-overflowing queries



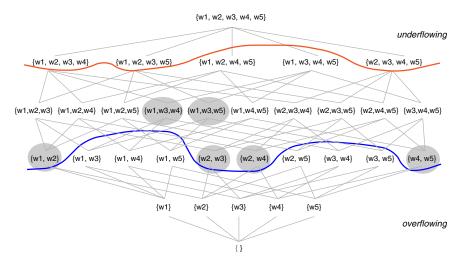
# The baseline algorithm

Apriori

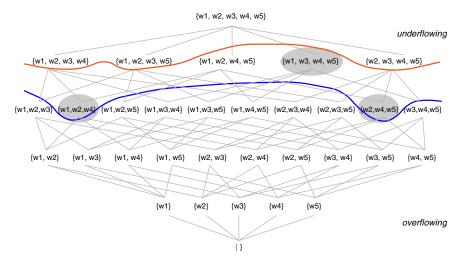
# Apriori Step 1 $\ell = 1000$ 4500 results



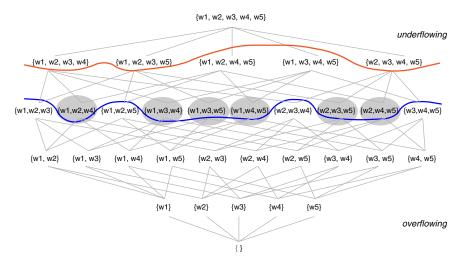
# AprioriStep 2 $\ell = 500$ 2700 results



# AprioriStep 3 $\ell = 250$ 380 results



# Apriori Step 4 $\ell = 375$ 940 results



#### Major drawback

#### All intermediate queries submitted. $\rightarrow$ Bad run time!

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#### Idea

Estimate the result list length before query submission.

The improved heuristic

Apriori $\,+\,$  estimation

Known: "information retrieval" "query formulation" 87 100 results

Known:	"information	retrieval"	"query	formulation"	87 100 results
	"information	retrieval"	+	"web search"	16 % remain

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Our estimation scheme:

avg(16%, 22%) = 19%87100 · 0.19 = 16500 results

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 Our estimation scheme:
 avg(16%, 22%) = 19% 

  $87100 \cdot 0.19 = 16500$  results

 Control:
 Google

 35700 results

Known:	"information retrieval"	"query formulation"	87 100 results
	"information retrieval"	+ "web search"	16 % remain
	"query formulation"	+ "web search"	22 % remain

Our estimation scheme: avg(16%, 22%) = 19% $87100 \cdot 0.19 = 16500$  results Google 35 700 results

## Control:

#### Observation

Our scheme usually underestimates the real result list length.

# What about performance?

#### Corpus

- 257 pairs of two versions of papers
- 10 keywords from more mature version

#### System

- Bing API as search engine
- Set *k* = 1000

#### Corpus

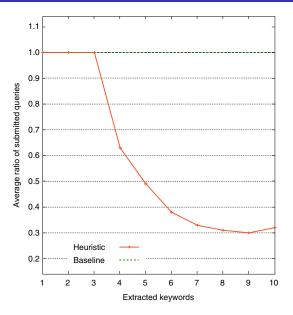
- 257 pairs of two versions of papers
- 10 keywords from more mature version

#### System

- Bing API as search engine
- Set *k* = 1000

Number of keywords		4	6	8	10
complete query overflows $\mathcal Q$ computation possible		207 50	146 111	102 155	81 176
Avg. queries submitted	heuristic baseline	<b>6.69</b> 10.65	<b>13.30</b> 34.60	<b>32.58</b> 106.19	<b>95.86</b> 302.87

### Baseline vs. heuristic



## What about the candidate document quality?

	Approach			
	Heuristic	Frequent	Rare	Random
10 most similar doc's	0.55	0.55	0.56	0.56
100 most similar doc's	0.39	0.37	0.35	0.29
all retrieved doc's	0.29	0.25	0.22	0.21

## Almost the end: The take-away messages!

#### Results

- Candidate document retrieval
  - not just one query
  - ullet set of queries  $\,\,
    ightarrow\,\,$  capacity
- Co-occurrence informed heuristic
- Good quality candidates

#### uture work

• Which approach actually finds more text reuse?

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#### Future work

• Which approach actually finds more text reuse?

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- Candidate document retrieval
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• Which approach actually finds more text reuse?

# Thank you