Revisiting Query Variation Robustness of Transformer Models

November 12 – 16, 2024 **Tim Hagen** Harry Scells Martin Potthast

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Research Question

How robust are more recent transformer-based language models?

Background

Dense Retrieval

- Using embedding models for ranking:
 - Embed query and document separately
 - Rank using the cossim of the documents' embeddings to the query's
- Transformer-based ranking models are the first neural architecture to demonstrably outperform traditional approaches



Models

SBERT

- Popular embedding model
- Based on DistilBERT_{Base}
- 66M parameters

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E5 Mistral

- #1 on MTEB¹
- Based on Mistral-7B-instruct
- 7B parameters

¹At the time of our experiments

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AnglE

- #2 on MTEB¹
- Based on BERT_{Large}
- 335M parameters

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Original		what is durable medical equipment consist of	43	200		

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Paraphrasing	BackTranslation	what is $\ensuremath{\text{sustainable}}$ medical equipment $\ensuremath{\text{consist of}}$	23	93
	T5QQP	what is durable medical equipment eonsist of	26	105
	WordEmbedSynSwap	what is durable medicinal equipment consist of	27	124
	WordNetSynSwap	what is long lasting medical equipment consist of	16	71

Method

Ranking robustness

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Note

- Ideally, $\Delta n DCG@10$ is 0
- $\Delta nDCG@10 > 0$ means \mathcal{M} is more effective on the query variant

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Embedding robustness



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• High cossim ⇒ semantically similar

(Unrelated inputs have a cossim of 0.71 for CBERT)



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- Cossim can't be compared across models
- Adjust cossim for anisotropy

$$\operatorname{adjcossim}(v, v') = \frac{\operatorname{cossim}(v, v') - \mu}{1 - \mu}$$
Expected cossim for two arbitrary inputs



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- Ideally, adjcossim is 1
- The expected adjcossim of two arbitrary inputs is 0



Ranking Robustness

• $\Delta nDCG@10$ sometimes positive but mostly negative



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- On ANTIQUE, all models are least robust to naturality





Embedding Robustness

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- E5 Mistral in median similarly robust to the most robust model (but larger spread)





None of the models are robust

Note

E5-Mistral is based on Mistral-7binstruct and can be prompted via



Prompting Robustness

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Prompt-tuning



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- ... but mean effectiveness is not improved and
- degradation is statistically significant



• Transformer-based embedding models are effective rankers

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 - more recent

typo-aware

larger

commercial

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- Result: they, too, are not robust





commercial

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Take-away

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commercial

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- Transformer-based embedding models are still not robust and
- query variation datasets are needed so that typos and keyword queries are not out-of-distribution



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