Clickbait Detection

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Top 10 Reasons to Visit This *Mind-Blowing* Poster

- 1. You don't know what clickbait is
- 2. Your Twitter feed increasingly tries to "make you cry" and "drop your jaw"
- 3. You wonder whether minds can be hacked
- 4. You wonder what this has to do with anything =>
- 5. You are concerned about news quality



- 7. You always wanted to talk to me
- 8. You don't take shortcuts such as this one =>
- 9. You want some PI
- 10. You hate top 10 listings and want to get rid of them



