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Every day people make choices through comparison
 Comparative argumentation machine (CAM): our expectation



Alexander Bondarenko

Every day people make choices through comparison

Google	what is safer beer or milk? and why?						x Q	
	Q All	🖾 Images	🗉 News	Shopping	▶ Videos	: More	Settings Tools	
	About 8	.580.000 resu	lts (0,89 sec	onds)				
	02/7The research. In an official statement, PETA said, "It's official: Beer is better for you than milk . Studies show that beer can strengthen bones and extend life, while milk is linked to obesity, diabetes, and cancer. Dec 7, 2019 timesofindia.indiatimes.com > Lifestyle > Food News Beer is better for you than milk, says PETA The Times of India						better for life, while India	
					6	About featured snippets	Feedback	
	Pec	ple also a	sk					
	Is be	eer better for	you than n	nilk?			~	
	Is be	eer healthy c	or harmful?				~	
	Why	you should	not drink b	eer?			~	
	ls m	ilk with beer	bad?				~	
							Feedback	

www.vice.com > Home > Food *

Is Beer Actually Healthier Than Milk? - Vice

Sep 18, 2016 — The ad continues, "It's official: **Beer** is better for you than **milk**. Studies show that **beer** can strengthen bones and extend life, while **milk** is linked to ...

Every day people make choices through comparison

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	timesofindia.indiatimes.com > Lifestyle > Food News						
	Beer is better for you than milk, says PETA The Times						

- Decision making: simple and life-changing
- □ Is there a "good" pro / con argumentation?
- Do you trust the source of information?
- □ Are the results diverse or skewed?

Every day people make choices through comparison

[Schildwächter et al. Answering Comparative Questions: Better than Ten-Blue-Links?. CHIIR'19]

Comparative Argumentative Machine	CAM Search About GitHub API Contact
First object beer versus	Second object milk
Aspect safer e.g. price	Aspect importance:
Default Compare! Reset	Faster Search

http://ltdemos.informatik.uni-hamburg.de/cam/ + API

□ Every day people make choices through comparison

[Schildwächter et al. Answering Comparative Questions: Better than Ten-Blue-Links?. CHIIR'19]

beer (85.62%)		milk (14.38%)		
100.00%	safer	0.009		
82.04%	General Comparison	17.96%		
Generated Aspects for beer	Entered Aspects	Generated Aspects for milk		
greater safer cheaper safer to drink	safer	lighter easier to get better for all the family		
better for my health cheaper to buy faster		skim calories hangover higher		
sweeter smoother better for you				
eer was cheaper than tea or coffee and <mark>safer</mark> than wa	ater or milk. Milk is bette	r than beer!		
eer in the late 1800s was a <mark>safer</mark> , more sterile bevera	ge than This <mark>beer</mark> dri	This beer drinks as smooth, if not smoother, than mother's milk.		
	Much better	Much better than I expected and a good beer overall.		
Vhich just goes to show that <mark>beer</mark> is <mark>safer</mark> than <mark>milk</mark> - (Greenpeace says so!	even Actually, no,	Actually, no, it's just that milk is better with cookies than beer is.		
Because beer is boiled during the brewing process, thi	s liquid was Though chug	Though chugging <mark>milk</mark> and running also doesn't sound any better than chugging <mark>beer</mark> .		

Every day people make choices through comparison

[Schildwächter et al. Answering Comparative Questions: Better than Ten-Blue-Links?. CHIIR'19] [Panchenko et al. Categorizing Comparative Sentences. ArgMining'19]



ACQuA: Answering Comparative Questions with Arguments Comparative Web Search Questions

- □ A year-long Yandex (Russian search engine) log (1.5 billion questions)
- 2.8% of the search questions are comparative (one every second)
 [Bondarenko et al. Comparative Web Search Questions. WSDM'20]

Question category	Comp. %	Most frequently asked question
Consum. electronics Cars & transport. Home & garden Education Beauty & style	6.3 5.2 4.0 3.9 3.3	Which tablet is best to buy? Anti-radar, which is best? Which vacuum cleaner is best to buy? Which pilot first surpassed a supersonic speed? When is it best to cut hair?

ACQuA: Answering Comparative Questions with Arguments Comparative Web Search Questions

- Ensemble classifiers: Rules + CNN + Log. reg. recall 65% of comparative questions with precision of 1.0
- BERT to classify comparative questions into fine-grained categories: opinionated / argumentative or factoid, direct or indirect, etc.
- □ More than 60% of comparative questions are non-factoid
- Only 50% of the opinionated comparative questions can be answered using community question answering platforms such as Yahoo! Answers

ACQuA: Answering Comparative Questions with Arguments Comparative Questions Parsing

□ Automatically understand (parse) comparative questions.

What is safer, beer or milk? and why? aspect obj.1 predicate obj.2

- □ Sequence tagging using Bi-LSTM-CRF and XLNet / BERT embeddings.
- □ Preliminary results (sorted by XLNet precision).

	XL	Net	Bi-LSTM-CRF		
Token	Precision	Recall	Precision	Recall	
Predicate	0.97	0.97	0.95	0.97	
None	0.90	0.95	0.87	0.94	
Object	0.84	0.92	0.83	0.85	
Aspect	0.70	0.63	0.57	0.65	

ACQuA: Answering Comparative Questions with Arguments Argumentativeness and Credibility

- Axiomatic re-ranking: Argumentative and Credibility axioms
 [Bondarenko et al. Webis at TREC 2018: Common Core Track. TREC'18]
 [Bondarenko et al. Webis at TREC 2019: Decision Track. TREC'19]
- QTArg: Favor documents with the query terms close to argument. units Given:
 - One-term query $Q = \{q\}$
 - Documents D_1 , D_2 with $|D_1| \approx_{10\%} |D_2|$
 - Arg_D : set of argumentative units of a document D
 - $\begin{aligned} \mathsf{IF} \ q \in A_{D_1} \ \text{for some} \ A_{D_1} \in Arg_{D_1} \ \mathsf{but} \ q \notin A_{D_2} \ \text{for all} \ A_{D_2} \in Arg_{D_2} \\ \mathsf{THEN} \ \mathit{rank}(D_1,Q) > \mathit{rank}(D_2,Q) \end{aligned}$



ACQuA: Answering Comparative Questions with Arguments Argument Mining / Retrieval

□ TARGER

[Chernodub et al. TARGER: Neural Argument Mining at Your Fingertips. ACL'19]

Analyze Text	Search Arguments			
Argument Ta	agger			
We should pr	otect endangered spe	Model to label with		
this mountair	n range.	IBM (fastText)		
		Analyze		
Argument	abels	Entity Labels		
✓ PREMISE ✓	CLAIM	✓ PERSON ♥ PER ♥ NORP ♥ FACILITY ♥ ORG ♥ GPE ♥ LOC ♥ PROD	UCT 🗸 EVENT + more labels	
We should protect endangered species CLAIM . Centaurea LOC pinnata is an endangered species of plant present in this mountain range PREMISE .				

https://demo.webis.de/targer/ + API

ACQuA: Answering Comparative Questions with Arguments Argument Mining / Retrieval

- Shared tasks Touché: Argument Retrieval
- Task 1: Conversational Argument Retrieval
- Task 2: Comparative Argument Retrieval

[Bondarenko et al. Overview of Touché 2020: Argument Retrieval. CLEF'20]



https://touche.webis.de

ACQuA: Answering Comparative Questions with Arguments Other Research Tasks

- Answer summarization / generation: Templates, TextRank, GPT, CTRL
- Stance classification: BERT, T5, Sentiment flow
- Dialogue and clarification
- Bias and fairness
- $\hfill\square$. . . and many more

ACQuA: Answering Comparative Questions with Arguments Get In Touch



ACQuA: Answering Comparative Questions with Arguments Get In Touch

