# Bachelor's thesis defense:

# Integrating counterarguments into args.me

Philipp Rudloff June 11th, 2019

1. referee: Prof. Dr. Benno Stein

2. referee: Jun.-Prof. Dr. Florian Echtler

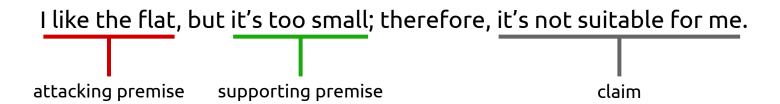
# What is args?

- An argument search framework for studying questions revolving around computational argumentation
- A prototypical argument search engine
- Presented 2017 in "Building an Argument Search Engine for the Web"

Henning Wachsmuth, Martin Potthast, Khalid Al-Khatib, Yamen Ajjour, Jana Puschmann, Jiani Qu, Jonas Dorsch, Viorel Morari, Janek Bevendorff, and Benno Stein. <u>Building an Argument Search Engine for the Web</u>. In *Fourth Workshop on Argument Mining (ArgMining 2017)*, pages 49–59, September 2017. Association for Computational Linguistics.

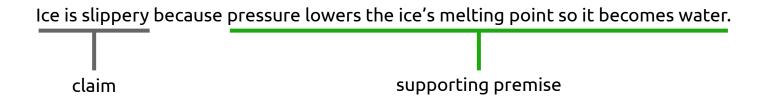
# What is an argument?

A claim and a set of premises which either support or attack the claim



# What is a counterargument?

- An argument countering another argument:
  - it either denies the other argument's claim
  - or it attacks the relationship between the other argument's claim and its supporting premises



# Goals

 Integrate counterarguments into the args framework and search engine based on "Retrieval of the Best Counterargument without Prior Topic Knowledge"

Henning Wachsmuth, Shahbaz Syed, and Benno Stein. Retrieval of the Best Counterargument without Prior Topic Knowledge. In 56th Annual Meeting of the Association for Computational Linguistics (ACL 2018), pages 241–251, July 2018. Association for Computational Linguistics.

- Improve args.me's layout
- Perform a user study on the new prototype(s) for args.me

# Web service prerequisites

Looking into the development process of a Webis service

# Web service prerequisites

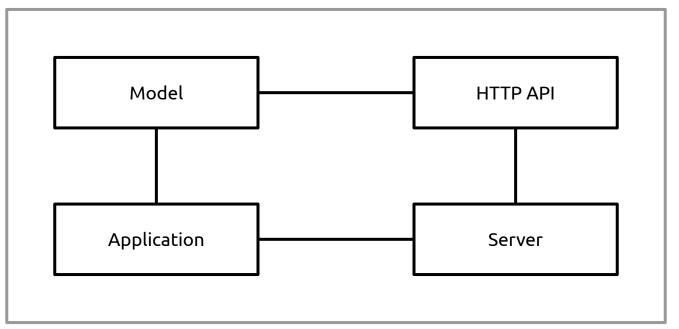
- High fluctuation of participants working on software in the Webis group
- Results:
  - Wide variety of used tools and programming languages
  - Increased difficulty in project maintenance
  - Higher barrier of entry for new researchers and developers
- Reaction: Standardize the development process

# Project structure

- A Webis service is concerned with many things
- Various services share similarities in structure
- Separate concerns by splitting the service into well-defined components
- Expectations:
  - Reduce risk of breaking unrelated aspects of a service when changing another
  - Less interference when working multiple teams work on the same service
  - Potential for re-using common components

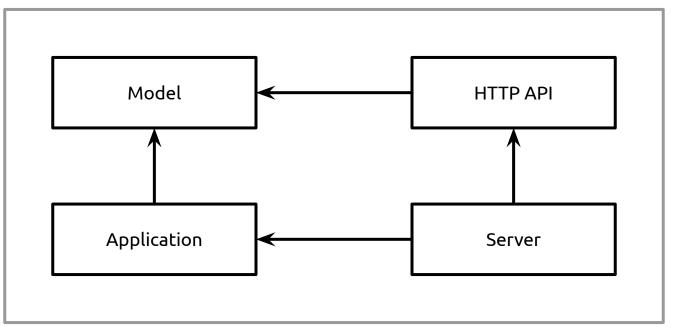
# Project structure

### Webis service



# Project structure

### Webis service



# Technologies

- Greatest common denominator approach
- Improve maintainability and learnability by using fundamental technologies
- Code produced for this thesis uses standard HTML, CSS, and JavaScript

# Use cases & features

# Use cases

- Give reason for new features
- Are there scenarios with requirements that exceed args' current capabilities?

# Use case scenarios

- Look at argumentation from the perspective of different categories:
   Researching, convincing, opinion-forming, decision-making
- Example scenario: Convincing
  - In order to convince someone of a different opinion, presenting counterarguments seems essential

# Example scenario: Convincing

### Argument:

Gravity doesn't affect light because gravity is based on mass and light has no mass.

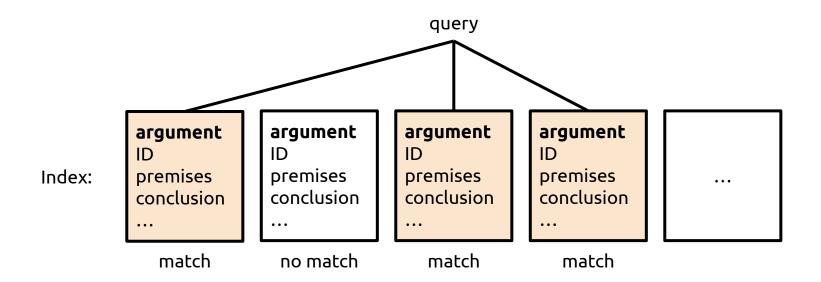
### Counterargument:

Gravity affects light because gravity is based on energy and momentum which light has.

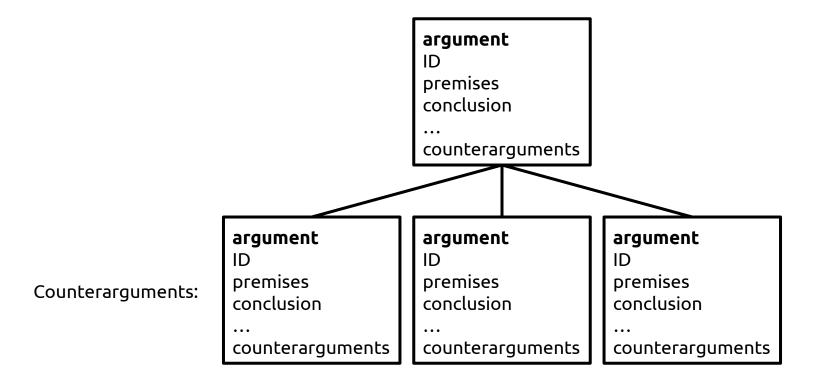
# **Features**

- Argument search
  - The core of an argument search engine
  - Exploration of a shallow argument space
- Argument-counterargument relation
  - A useful addition to tasks revolving around argumentation
  - Exploration of the argument space in a more meaningful way

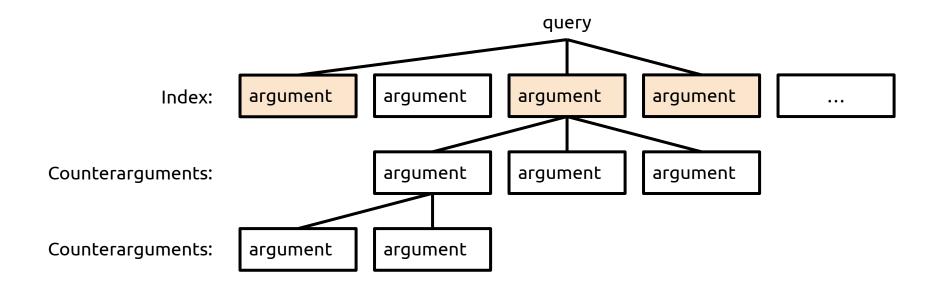
# Searching in args' argument space



# Exploring argument-counterargument relations



# Searching in args' argument space



- The initial state of args.me and apparent issues with its usability were documented
- In total, five prototypes were developed with these goals:
  - Implement the previously defined new features
  - Solve the documented layout and accessibility issues

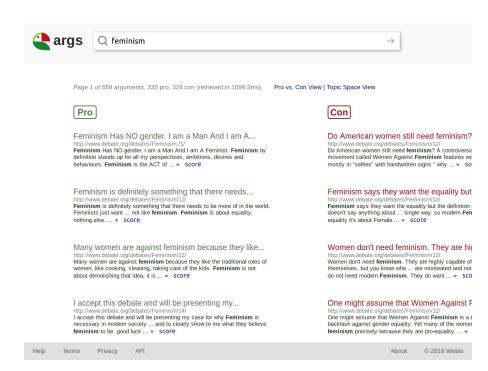
# The initial state of args.me

- Args.me allows its users to search for arguments by entering a free-text query
- The argument search results are displayed in a pro vs. con view:
   A two-column view with two lists of arguments according to their stance
- Additionally, the results can be viewed in a topic space visualization

Yamen Ajjour, Henning Wachsmuth, Dora Kiesel, Patrick Riehmann, Fan Fan, Giuliano Castiglia, Rosemary Adejoh, Bernd Fröhlich, and Benno Stein. <u>Visualization of the Topic Space of Argument Search Results in args.me</u>. In *2018 Conference on Empirical Methods in Natural Language Processing (EMNLP 2018) – System Demonstrations*, pages 60–65, November 2018. Association for Computational Linguistics.

# Layout issues

- The argument search results page does not have a responsive layout
- On small to medium-sized screens, content overflows the viewport on both axis





### Con

### Feminism Has NO gender. I am a Man And I am A...

http://www.debate.org/debates/Feminism./1/

Feminism Has NO gender. I am a Man And I am A Feminist. Feminism by definition stands up for all my perspectives, ambitions, desires and behaviours. Feminism is the ACT of ... ▼ SCOFE

### Do American women still need feminism?

http://www.debate.org/debates/Feminism/12/

Do American women still need **feminism**? A controversia movement called Women Against **Feminism** features wo mostly in "selfies" with handwritten signs " why ... V SCO

### Feminism is definitely something that there needs...

http://www.debate.org/debates/Feminism/12/

Feminism is definitely something that there needs to b Feminists just want ... not like feminism. Feminism is nothing else. ... ▼ SCOFE

### Feminism says they want the equality but

g/debates/Feminism/12/ / want the equality but the definition about ... single way. so modern Fen

male ... ▼ score

### Many women are against feminism becahttp://www.debate.org/debates/Feminism/12/

Many women are against **feminism** because they like women, like cooking, cleaning, taking care of the kids. about demolishing that idea. it is ... **SCOTE** 

# Content overflowing on both the vertical and horizontal axis.

### eed feminism. They are high

eminism. They are highly capable of know who ... are mistreated and not

do not need modern Feminism. They do want ... ▼ SCO

### I accept this debate and will be presenting my...

http://www.debate.org/debates/Feminism/14/

I accept this debate and will be presenting my case for why **Feminism** is necessary in modern society ... and to clearly show to me what they believe **feminism** to be. good luck ...  $\P$  SCOFE

### You claim that feminism encourages false rape...

http://www.debate.org/debates/Feminism/5/

You claim that **feminism** encourages false rape accusations and stereotyping men as bad, Um... No, that's not what **feminism** is at all, **Feminism** is the

Terms

Privacy

API

### One might assume that Women Against F

http://www.debate.org/debates/Feminism/12/

One might assume that Women Against **Feminism** is a t backlash against gender equality. Yet many of the womer **feminism** precisely because they are pro-equality. ...  $\Psi$ 

### Feminism is a threat to society. Feminism

http://www.debate.org/debates/Feminism/5/

Feminism is a threat to society. Feminism encourages accusations and stereotyping men as bad. I'm not saving

About

© 2018 Webis

# Accessibility issues

- Args.me has a generally poor keyboard and screen reader accessibility on its argument search results pages
- In particular, the full content of an argument cannot be accessed by either keyboard or screen reader users

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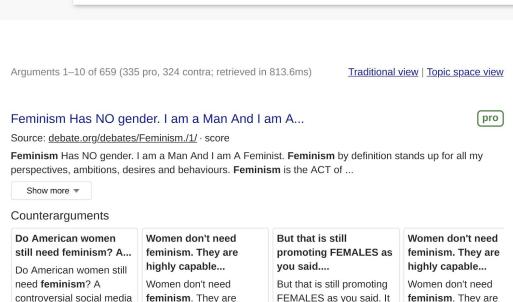
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Not keyboard-accessible, does not communicate interactivity

- args Q feminism →
- One-column layout as the new default view for argument search results
- Counterargument previews were added to the first result



in no way promotes men.

It simply belittles men in

the eyes of the public. I

highly capable of taking

care of themselves, but

you know who does?

movement called Women

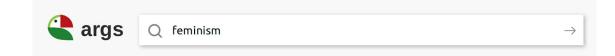
Against Feminism

features women

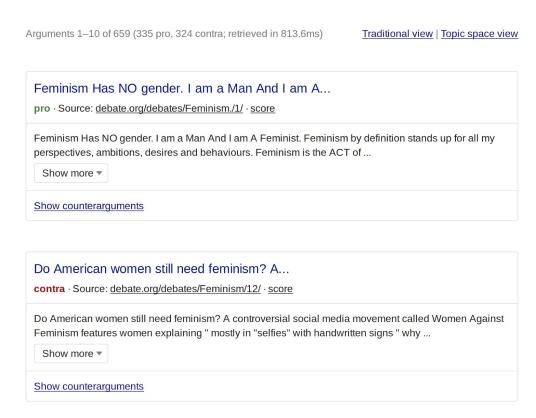
highly capable of taking

care of themselves, b

you know who does?



- Counterargument previews were added to all results
- Previews are now initially hidden



- Re-ordered elements to emphasize their importance
- Removed argument title

Arguments 1-10 of 659 (retrieved in 813.6ms)

Topic space view

Stance: pro Supported conclusion: Feminism.

▶ Show all

Feminism Has NO gender. I am a Man And I am A Feminist. Feminism by definition stands up for all my perspectives, ambitions, desires and behaviours. Feminism is the ACT of ...

Source: debate.org/debates/Feminism./1/ Ilil Score

► Show counterarguments

Stance: contra Attacked conclusion: Feminism

▶ Show all

Do American women still need feminism? A controversial social media movement called Women Against Feminism features women explaining " mostly in "selfies" with handwritten signs " why ...

Source: debate.org/debates/Feminism/12/ Ilil Score

▶ Show counterarguments

# Comparison: Arguments in prototypes 2 & 3



# Comparison: Arguments in prototype 2 & 3

# Feminism Has NO gender. I am a Man And I am A... pro · Source: debate.org/debates/Feminism./1/ · score Feminism Has NO gender. I am a Man And I am A Feminist. Feminism by definition stands up for all my perspectives, ambitions, desires and behaviours. Feminism is the ACT of ... Show more ▼ Show counterarguments

Stance: pro Supported conclusion: Feminism.

▶ Show all

Feminism Has NO gender. I am a Man And I am A Feminist. Feminism by definition stands up for all my perspectives, ambitions, desires and behaviours. Feminism is the ACT of ...

Source: debate.org/debates/Feminism./1/ Ilil Score

► Show counterarguments

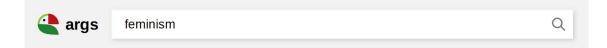
▶ Show counterarguments

# Prototype 4

- A drop-down menu for switching between views was added
- Updated the detail pages for counterarguments so that they visually match arguments in the search results

Arguments 1–10 of 659 (retrieved in 813.6ms) Switch view Stance: pro Supported conclusion: Feminism. ▶ Show full argument Feminism Has NO gender. I am a Man And I am A Feminist. Feminism by definition stands up for all my perspectives, ambitions, desires and behaviours. Feminism is the ACT of ... Source: debate.org/debates/Feminism./1/ Ilil Score ▶ Show counterarguments Stance: con Attacked conclusion: Feminism ▶ Show full argument Do American women still need feminism? A controversial social media movement called Women Against Feminism features women explaining " mostly in "selfies" with handwritten signs " why ... Source: debate.org/debates/Feminism/12/ Ilil Score

 Incorporated expert feedback regarding the overall use of space and the order of elements



Arguments 1-10 of 659 (retrieved in 813.6ms)

Switch view ▼

### pro Feminism Has NO gender. I am a Man And I am A Feminist. ...

▶ Show full argument

Feminism Has NO gender. I am a Man And I am A Feminist. Feminism by definition stands up for all my perspectives, ambitions, desires and behaviours. Feminism is the ACT of ...

debate.org/debates/Feminism./1/ Ilil score

▶ Show counterarguments

### con Do American women still need feminism? A controversial ...

▶ Show full argument

Do American women still need feminism? A controversial social media movement called Women Against Feminism features women explaining " mostly in "selfies" with handwritten signs " why ...

debate.org/debates/Feminism/12/ Ilil score

▶ Show counterarguments

### **pro** Feminism is definitely something that there needs to be ...

▶ Show full argument

Feminism is definitely something that there needs to be more of in the world. Feminists just want  $\dots$ 

debate.org/debates/Feminism/12/ IIII score

► Show counterarguments

# Prototype 5: Demo

# Achieved goals

- Integrated counterarguments into args.me
- Made args.me's layout responsive
- Reviewed some aspects of args.me with the Web Content Accessibility Guidelines 2.1 (w3.org/TR/WCAG21)
- Proposed a foundation for streamlining the development process within the Webis group

# Future work

- Improve counterarguments integration
  - Allow access to full counterarguments directly on an argument search results page
- Explore integration of related claims
  - When entering a query, args matches its with claim on the index
  - Args could then present related conclusions

# Thank you for your time

# Related work

### 2017

Henning Wachsmuth, Martin Potthast, Khalid Al-Khatib, Yamen Ajjour, Jana Puschmann, Jiani Qu, Jonas Dorsch, Viorel Morari, Janek
Bevendorff, and Benno Stein. <u>Building an Argument Search Engine for the Web</u>. In *Fourth Workshop on Argument Mining (ArgMining 2017)*, pages 49–59, September 2017. Association for Computational Linguistics.

### 2018

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