



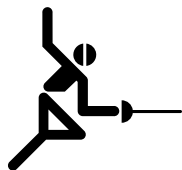
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Touché 2022 Best of Labs

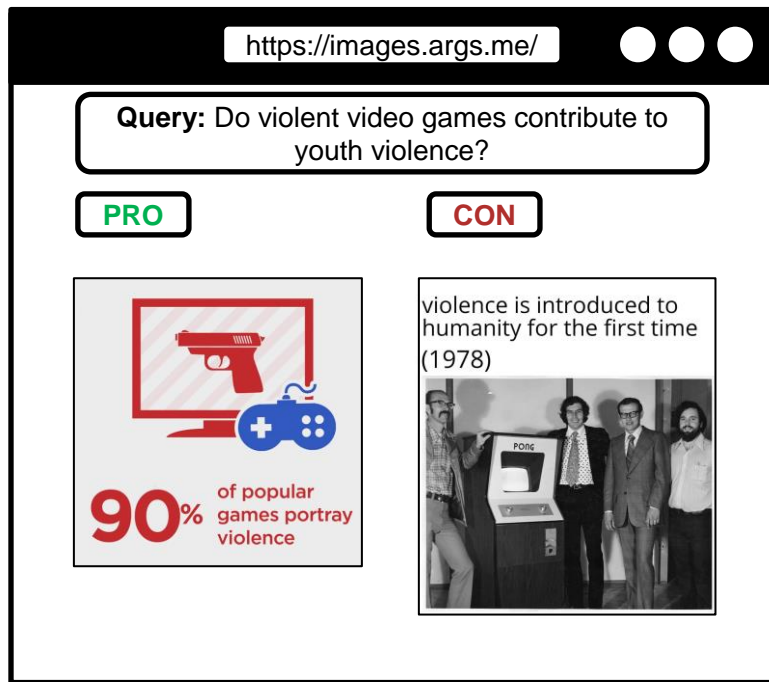
# Neural Image Retrieval for Argumentation

Thessaloniki, September 18-21, 2023

Tobias Schreieder and Jan Braker



## Image retrieval for argumentation






### Short description:

- User enters query with controversial question
- Retrieval system searches for argumentative images in corpus
- Division of images into pro and con

## Touché 2022 – Image retrieval for arguments

### TASK AND DEVELOPMENT PROCESS

#### Touché 2022 result:

- First shared task at CLEF 2022
- Consideration of a three-stage evaluation:
  - Topic-Relevance ( $p@10 \sim 0.88$ ) 
  - Argumentativeness ( $p@10 \sim 0.77$ ) 
  - Stance-Relevance ( $p@10 \sim 0.43$ ) 

Aramis at Touché 2022:  
Argument Detection in  
Pictures using Machine  
Learning (CLEF 2022)

On Stance Detection in  
Image Retrieval for  
Argumentation  
(SIGIR 2023)

Touché 2022 Best of Labs:  
Neural Image Retrieval for  
Argumentation  
(CLEF 2023)

## Touché 2022 dataset



**50 controversial topics**



**23,841 images**



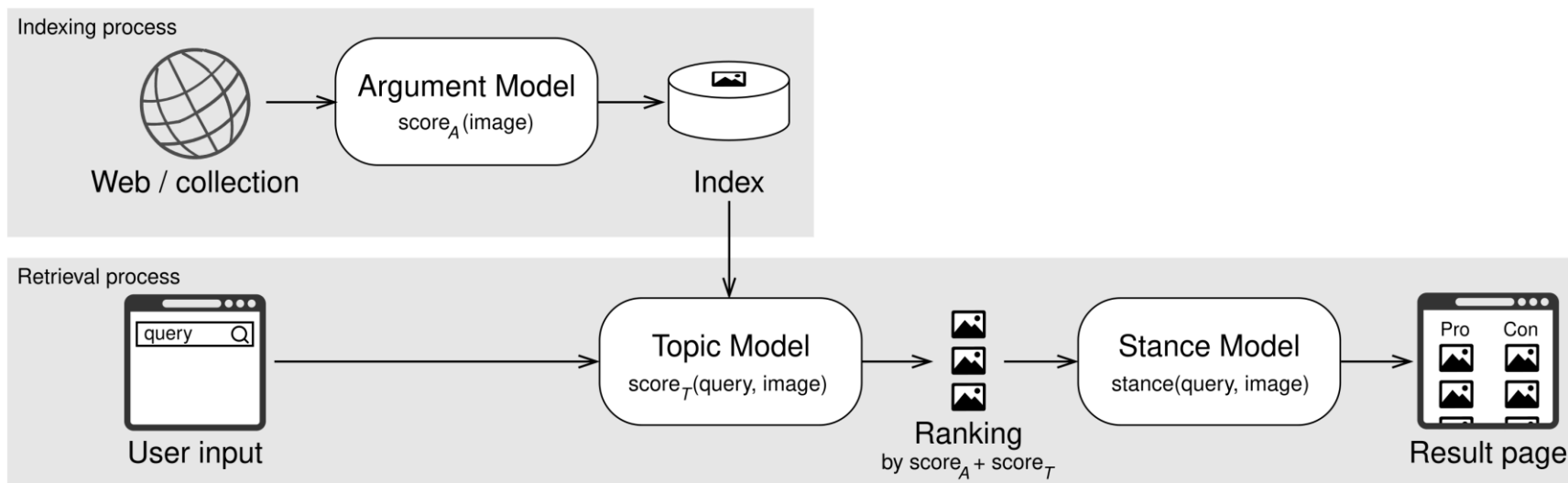
**Data**

Image file, Web page screenshot, HTML source code,  
Image XPath

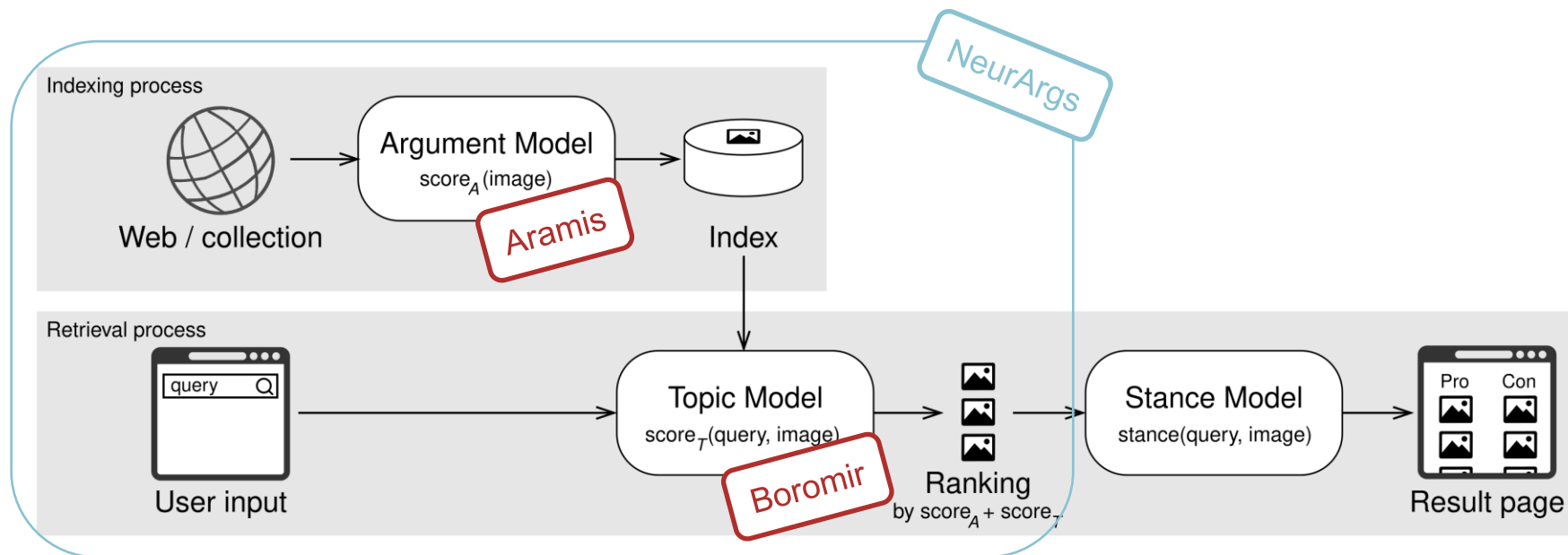


**Relevance rating for 6,607 images**

# Our unified image retrieval system for arguments



## Our unified image retrieval system for arguments



## Selected model features

### Color Features:

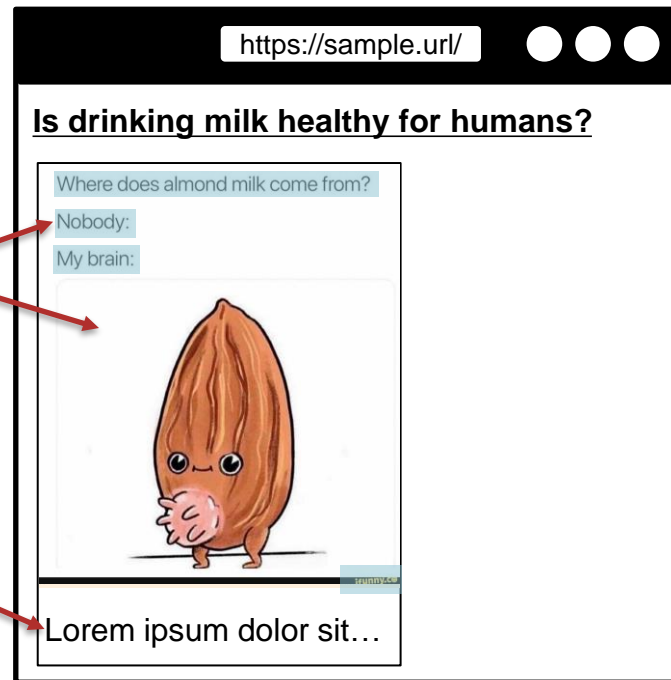
- Dominant Color: white

### Text Recognition:

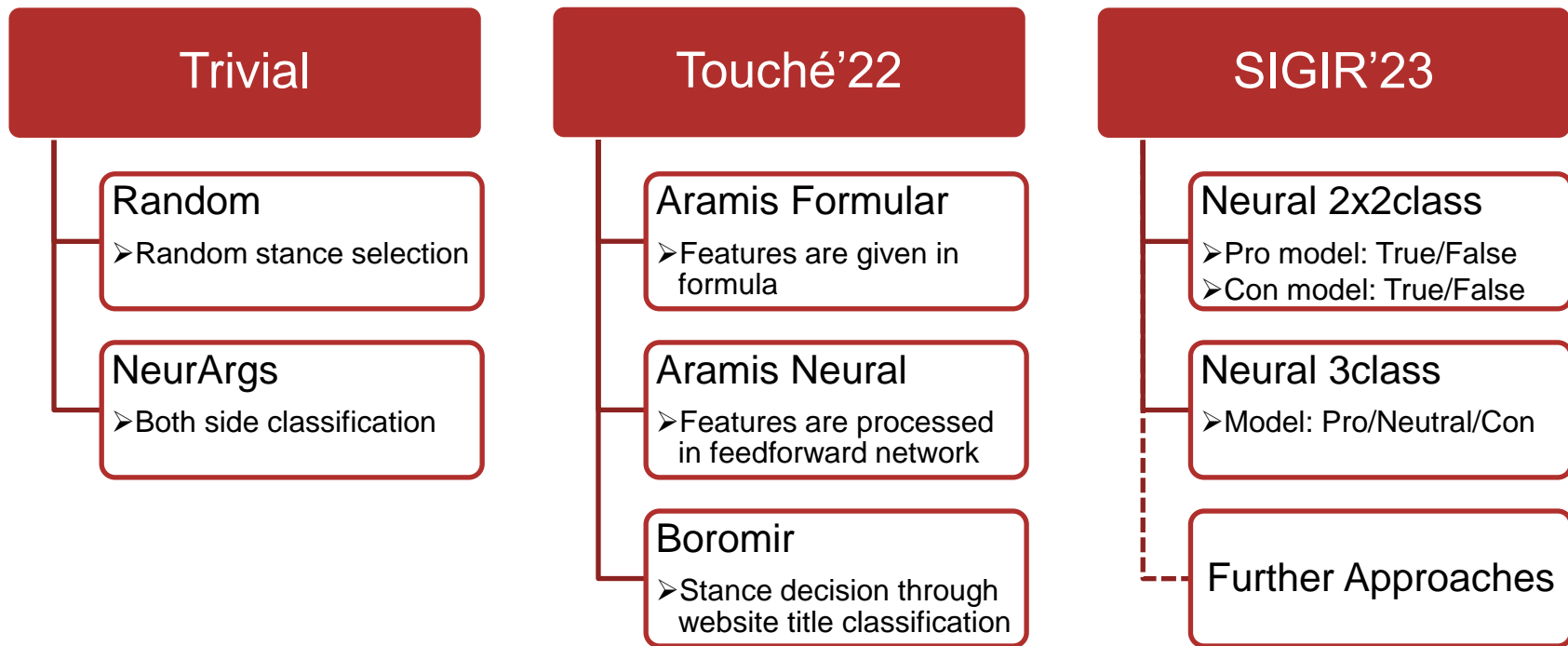
- Optical Character Recognition (OCR)
- Image Captions

### Text Features:

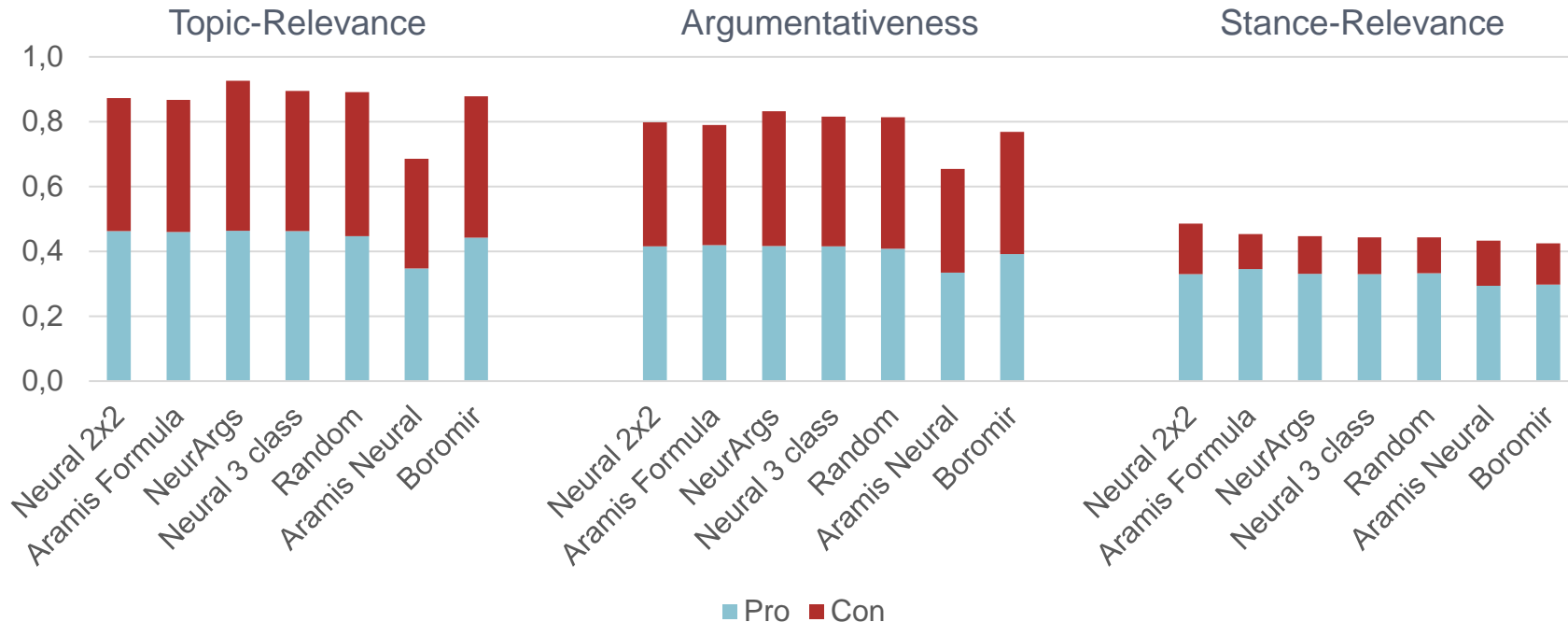
- Text Position
- Text Area
- Text Length
- Sentiment Analysis



## Stance models



## Evaluation





*J. Assoc. Sci.* (1998), 96, 511-519  
© 1998 Cambridge University Press. Printed in the United Kingdom

# THE RELATION OF BIRTH ORDER TO SEXUAL ORIENTATION IN MEN AND WOMEN

RAY BLANCHARD, KENNETH J. ZUCKER, MARVIN SEGELMAN,  
ROBERT DICKEY AND PHILIP KLASSEN

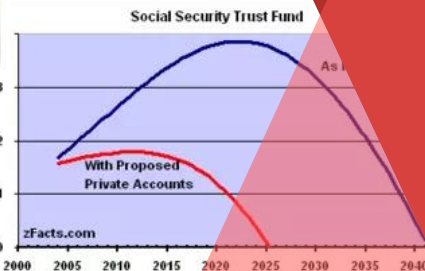
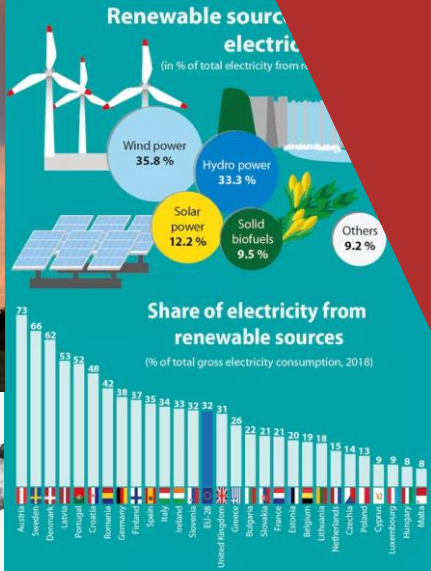
Clarke Institute of Psychiatry, Toronto, Ontario, Canada

**Summary.** Homosexual men have a higher mean birth order than do heterosexual men, primarily because they have a greater number of older brothers. The purpose of this study was to determine whether the same difference occurs in homosexual and heterosexual women. The profiles were 964 homosexual and heterosexual, male and female volunteers, from whom birth order data were collected with self-administered questionnaires. The homosexual men had more older brothers than the heterosexual men, but they did not have more older sisters, younger brothers, or younger sisters. The homosexual women did not differ from the heterosexual women with regard to any class of sibling. These results are consistent with the hypothesis that the high birth order of homosexual men reflects the progressive immunization of certain mothers to H-Y antigen by succeeding male fetuses, and the increasing effects of H-Y antibodies on sexual differentiation of the brain in succeeding male fetuses.

## Introduction

In a study of patients at London's Maudsley Hospital, Slater (1962) found that homosexual men tend, on average, to be born later in their siblings. Slater's observation was confirmed in a second series of patients from the same hospital (Hare & Moran, 1979) and subsequently in controlled studies of homosexual vs. heterosexual men in clinical and non-clinical samples from Canada (Blanchard & Bogaert, 1996a; Blanchard & Sheridan, 1992; Blanchard *et al.*, 1997), the United States (Blanchard & Bogaert, 1996b; Blanchard & Zucker, 1994; Zucker & Blanchard, 1994), and the Netherlands (Blanchard *et al.*, 1996). The more recent studies have established that homosexual men have a higher mean birth order than heterosexual men because they have a greater number of older brothers; they do not have a greater number of older sisters, once their number of older brothers has been taken into account (Blanchard & Bogaert, 1996a,b). This phenomenon might therefore be described as the fraternal birth-order effect.

Because of the finding that older sisters have no influence on the sexual orientation of later-born males, Blanchard & Bogaert (1996a) suggested that male homosexuality

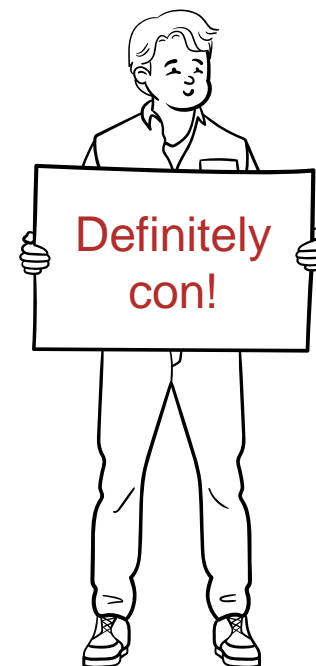
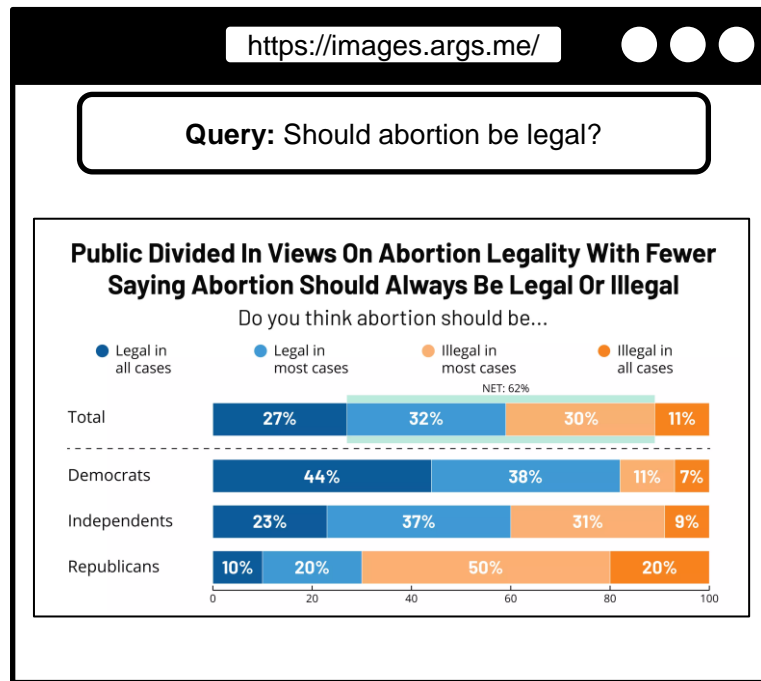


Social Security will still be paid by FICA taxes after the trust runs out, but benefits will drop by 20–30% if nothing is done. Either way something needs to be done, but with private accounts we have less time.

Insights into Image Stance Detection

# WHY IS STANCE DETECTION SO CHALLENGING?

# 1. Different valuations cause stance ambiguity



## 2. Image understanding depends on background knowledge

### No Background Knowledge:

“Burning field”

-> Not topic-relevant



### Background Knowledge:

“Burning of forests and fields in Brazil intensifies climate change”


-> Pro

### 3. Unbalanced image stance distribution

<https://images.args.me/>


Query: Should bottled water be banned?

**PRO**






**CON**

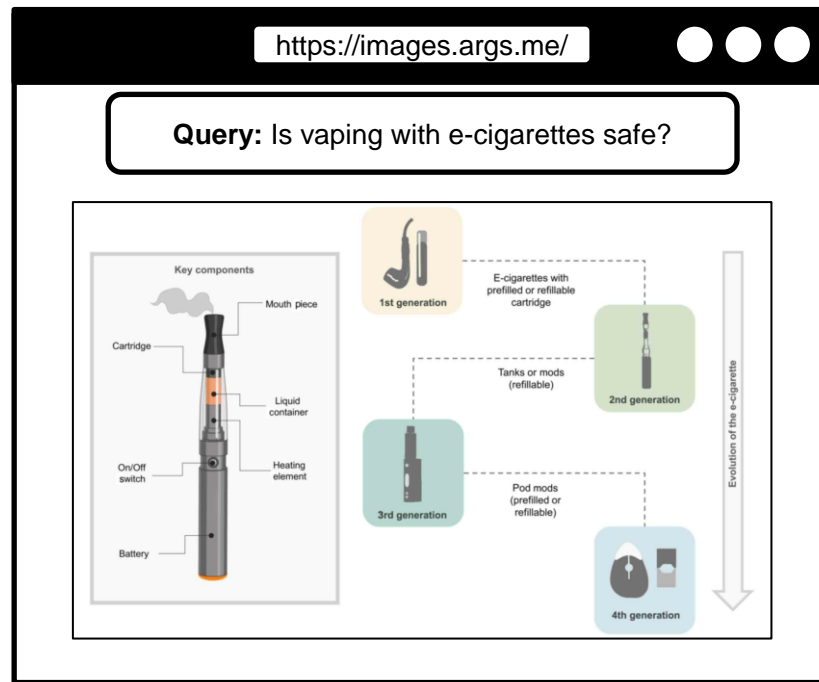
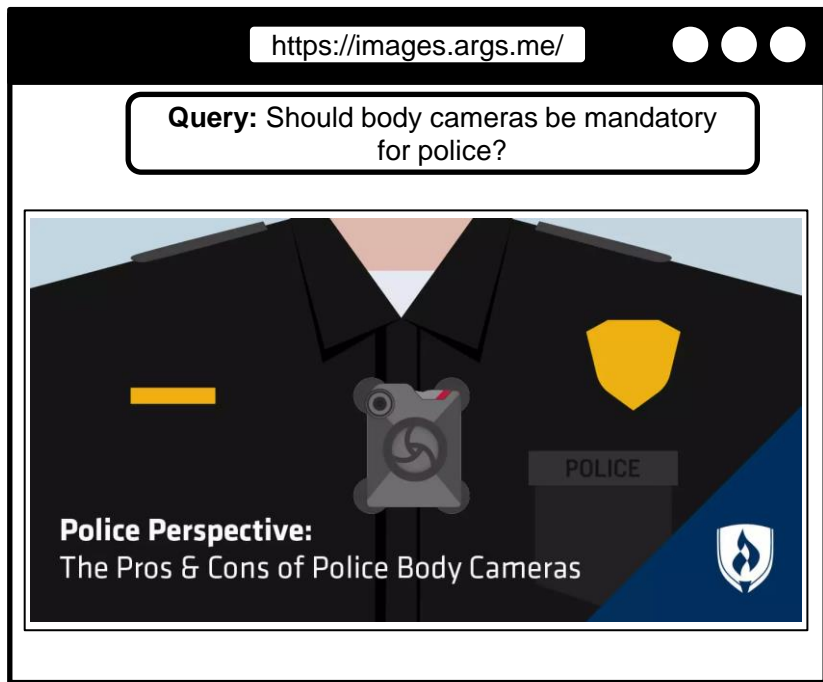
Buying \$5 bottled water



Drinking tap water



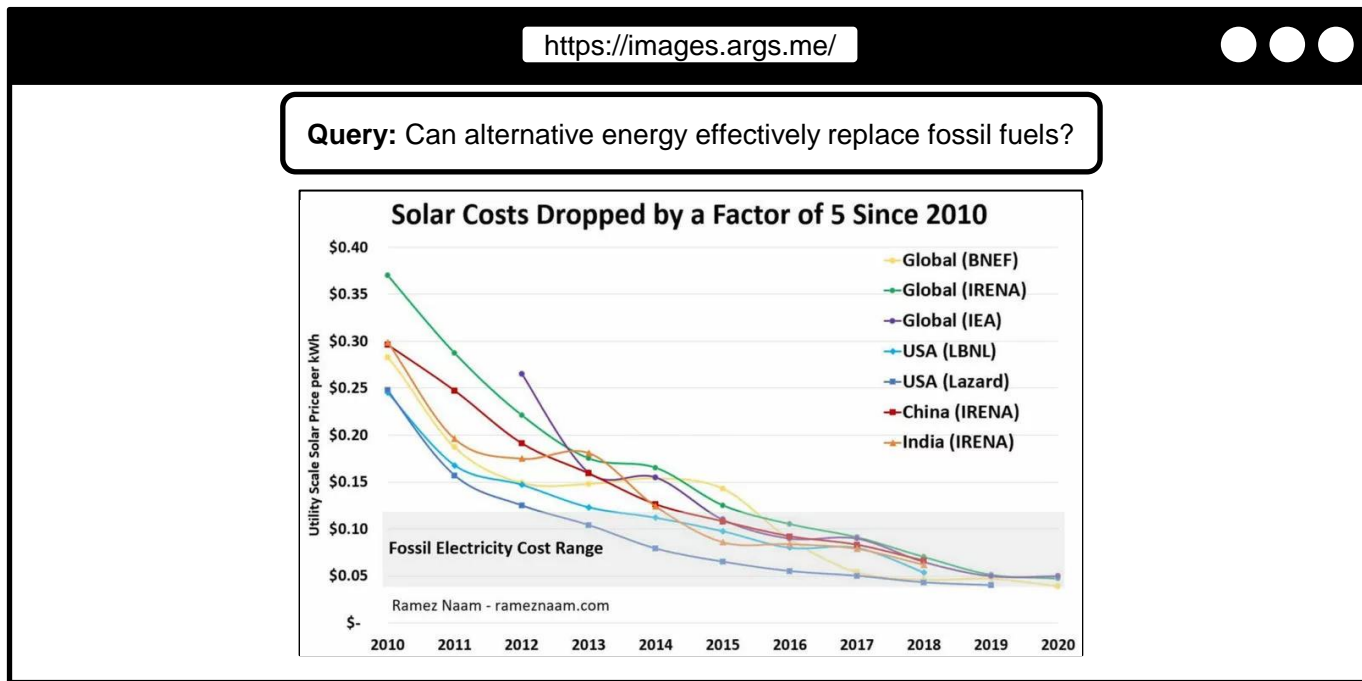
## 4. Neutral images



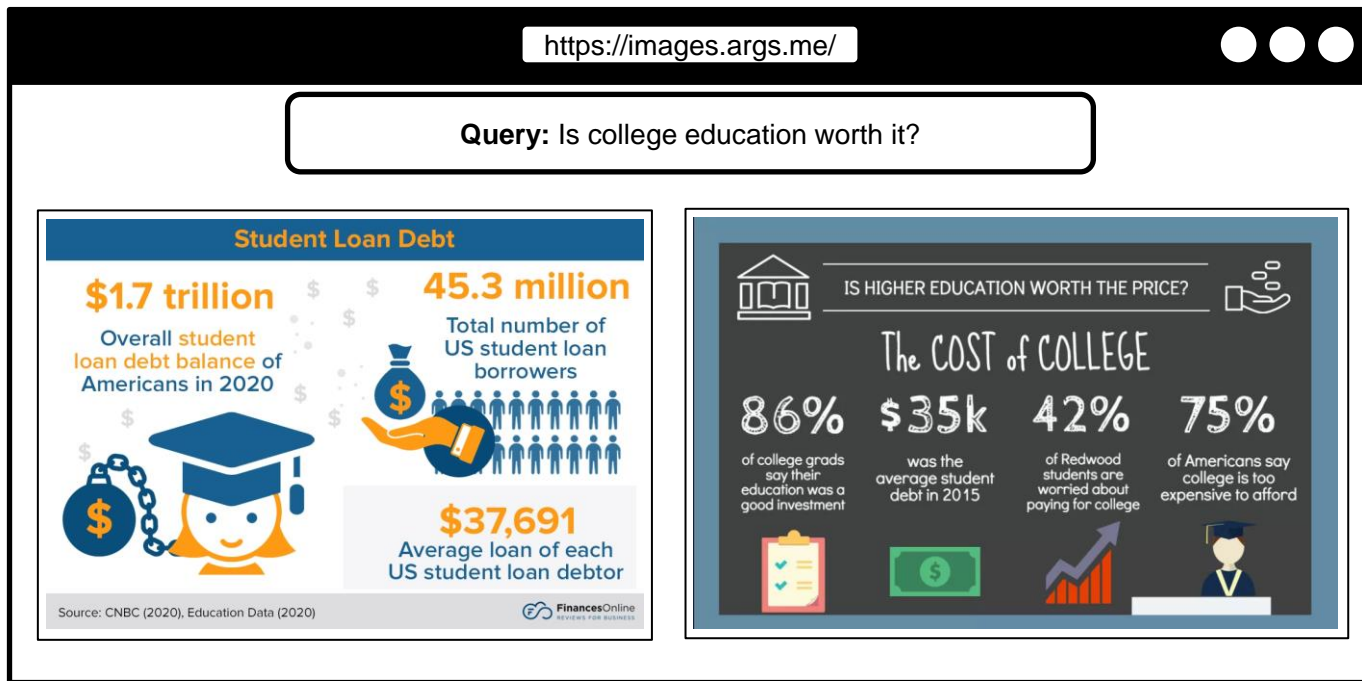
## 5. Irony and jokes



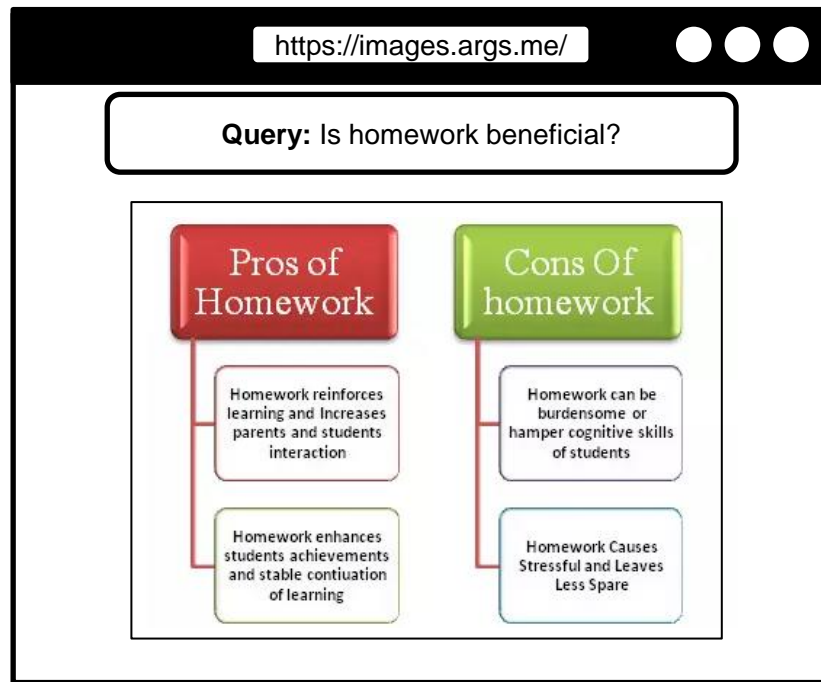
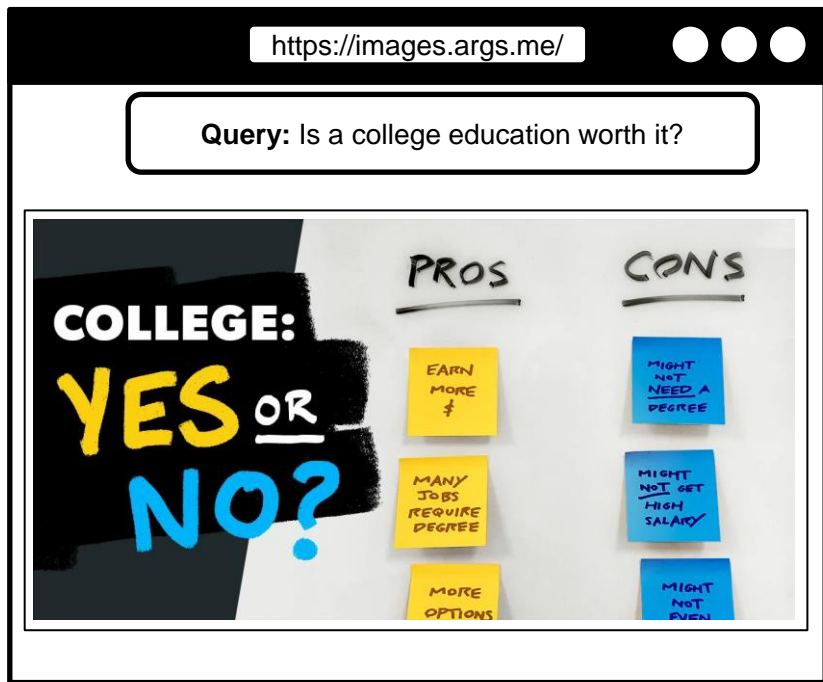
## 6. Semantic gap for diagrams



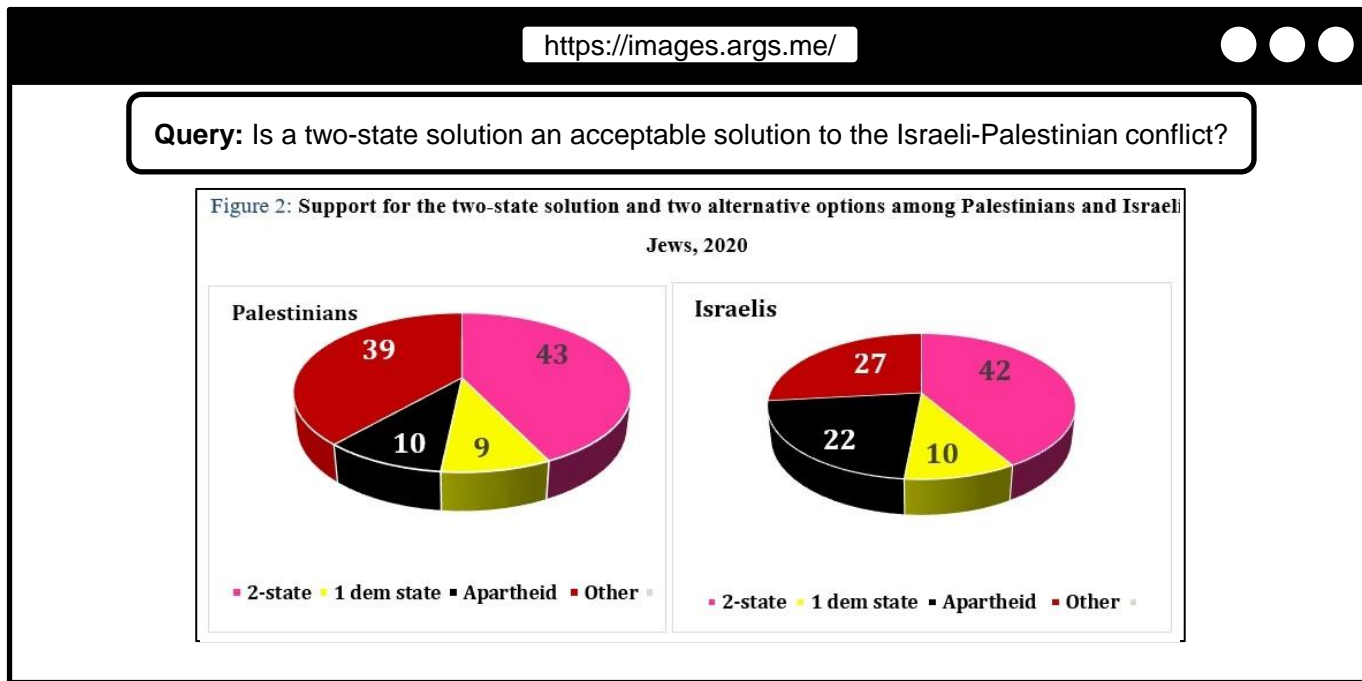
## 7. Regional images



## 8. Both stances in one image



## 9. More than two stances



## Lessons learned

The modular image retrieval system NeurArgs works very well for finding topic-relevant and argumentative images (new state-of-the-art)

None of the 8 reproduced or new approaches can significantly beat a random baseline at stance detection

Stance detection of images remains an unsolved problem

Identified 9 different challenges for stance detection



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DRESDEN LEIPZIG

# THANKS!

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